

**Friday, March 23**Registration/Continental Breakfast:  
7:30 - 8:00 a.m.**Program**

8:00 - 11:30 a.m.

**Location**Tower Theater  
421 Vernon Street  
Roseville, CA**Parking:**On-street parking or several  
public lots surrounding the  
Tower Theater.

2006/07 Policy Program Series

# Mixed-Use Development: When and where does one roll the dice?

In the Sacramento region, mixed-use projects are redefining urban and suburban spaces and lifestyles. Mixed-use projects can transform a suburban lifestyle to a place where elements of a more urban community can be found. Urban mixed use development encourage lifestyles worthy of a "24-hour" environment. However, mixed use projects are very complex. Every city wants them, but few are built in the Sacramento Region.

This program will focus on the key elements required to create a successful mixed use development project. What are the significant factors that will actually cause the project to be built? Two expert panels will provide insights to these critical questions within an interactive forum.

7:30 - 8:00 a.m.

**Registration/Continental Breakfast**

8:00 - 9:30 a.m. Panel 1:

**Entitlements and Dealing with Jurisdictions****Moderator** - Jana Love, Heintz Construction**Invited Panelists:****Robert Chase, AIA**

Chief Building Official, City of Sacramento

**David Tilley**Senior Planner, Community Development Dept.  
City of West Sacramento**Laurie Weir**Deputy Executive Director, Sacramento Housing  
& Redevelopment Agency**Peter Fillat, AIA**

Principal, Peter Fillat Architects, Baltimore, MD

**Allen Folks**

Vice President &amp; Principal, EDAW

**Richard Rich**

Development Director, Thomas Enterprises

**David Senden**

Principal, KTG Architects, Irvine, CA

**Break**

9:45 - 11:15 a.m. Panel 2:

**Product Development and Design in Mixed-Use****Moderator** - Jeffrey DeMure, AIA

Jeffrey DeMure &amp; Associates Architects

**William Kohn Fleissig**

Director for Development, Urban Villages, Inc

**Sotoris Kolokotronis**

President, SKK Developments

**David Mogavero, AIA, LEED,**

Senior Principal, Mogavero Notestine Company

**Rick Moses, Senior VP & Chief Development**

Officer, Caruso Affiliated

Los Angeles, CA

**Bill Crump**

Regional Director of Planning, BSB Design

Platinum

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**ULI Sacramento  
Policy Program Series  
Friday, March 23  
8130-0705**

## REGISTRATION FORM

**Payment Methods:** *(Please check the appropriate box)*

**CREDIT CARD:**

 **FAX: 1-800-248-4585**


- Visa       Mastercard       AMEX  
 Diners       Discover       Carte Blanche

 **Card Number:** \_\_\_\_\_

 **Exp. Date:** \_\_\_\_\_

 **Signature** \_\_\_\_\_

**CHECK:**


 **CALL: 1-800-321-5011** - Telephone registration is required to ensure inclusion in the registry of attendees and to obtain a prepared name badge.

 **Make Checks Payable to: ULI Sacramento**

 **Mail check with completed registration form to:**

ULI **Sacramento** District Council  
Department 304  
Washington, DC 20055-0304

**PURCHASE ORDER: (Public Agencies Only)**

 **FAX: 1-800-248-4585** - Fax copy of signed P.O. and completed registration form to ensure inclusion in meeting registry of attendees and to obtain a prepared name badge.

 **Payment to follow by check payable to: ULI Sacramento**

 **Mail check with Purchase Order & original registration form to:**

ULI Sacramento District Council  
Department 304  
Washington, DC 20055-0304

### Registration Types and Fees:

**ULI Member      \$55**

**Non Member      \$85**

**Public Sector      \$40**

**Student      \$25**

**Please note: registration fees increase by \$5 on the day of the event.**

**Send me ULI Membership Info**

### Registration limited to 175

### Registration Deadline:

**Tuesday, March 20, 2007**

After Mar. 23 call (916) 853-7401. Confirmations will be emailed. Sorry, fax, checks and P.O.'s received after the registration deadline will not be included in meeting registry or guaranteed a prepared name badge.

Refund requests must be submitted in writing no later than the above registration deadline; refund requests will not be accepted after this date. Fax request to: 202-624-7147.

**If payment has not been received prior to the registration deadline date, a credit card guarantee will be required on-site. No credit card charges will be processed if payment is received within 1 week of the meeting date.**

### IMPORTANT: The following information must be completed:

ULI Member ID # \_\_\_\_\_

Name \_\_\_\_\_ Informal Name for Badge \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail\* \_\_\_\_\_

**(8130-0705)**

**\* Email is required in order to receive a confirmation\*  
For multiple registrations, please duplicate this form.**