

ULI Sacramento

THE BLUEPRINT

FROM CONCEPT TO REALITY
FRIDAY, MAY 19
2005/06 POLICY PROGRAM SERIES

Friday, May 19 — Registration: 7:30 - 8:00 a.m. — Program: 8:00 a.m. - 12:00 noon — Location: Tsakopoulos Library Galleria — 828 I Street, Sacramento. (Please use 9th Street Entrance between I & J Streets)

THE BLUEPRINT INITIATIVE WILL CHANGE THE NATURE OF DEVELOPMENT IN THE SACRAMENTO REGION. WHAT CAN WE LEARN FROM OTHER REGIONS THAT HAVE SUCCESSFULLY CREATED MEDIUM- AND HIGH-DENSITY MIXED-USE DISTRICTS, AND HOW WILL CONSUMERS RESPOND TO THESE CONCEPTS? JOIN US FOR A ROUND OF LIVELY AND PROVOCATIVE DISCUSSIONS OF SMART GROWTH IMPLEMENTATION.

KEYNOTE: WILLIAM FULTON

**JOURNALIST, URBAN PLANNER, RESEARCHER, PUNDIT,
AND BEST-SELLING AUTHOR.**

And now a practicing

elected official as a member of the Ventura City Council — William Fulton has played a key role in re-shaping the way urban and metropolitan growth issues are debated in the post-suburban era. Fulton will discuss how government planning policies, transportation investments, and open space protection programs can — and cannot — shape the future growth patterns of cities and metropolitan areas.

STATE AND REGIONAL INFRASTRUCTURE FUNDING — INCENTIVES FOR SMART GROWTH.

How does new and

emerging legislation provide incentive for transit-based planning and other cutting edge practices? How have different regions integrated transit and other transportation funding to improve urban form?

Mike McKeever, Sacramento Area Council of Governments

Rusty Selix, California Association of Councils of Governments

James Corliss, Bay Area Metropolitan Transportation Commission

TRANSPORTATION & DENSITY — LESSONS FROM SAN DIEGO AND THE BAY AREA.

What do developers, public officials,

and neighborhood activist groups need to know about the myths and realities of increased densities, emphasis on transit and pedestrian activity, reduced roadway capacity to improve retail and mixed-use districts, and other potential issues associated with Smart Growth?

Nancy Bragado, City of San Diego

Jeffrey Tumlin, Nelson-Nygaard

Barry Schultz, The Capital Collaborative

PUBLIC PERCEPTION OF SMART GROWTH — HOW DOES THE PUBLIC PERCEIVE THE BLUEPRINT?

This panel will highlight local and national

opinion research to identify opportunities and potential pitfalls for high density project approvals as the Blueprint "hits the ground."

Kevin Slagle, Porter Novelli

Maury Giles, GSD&M

Adam Davis, Davis, Hibbits & Midghall, Inc.

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