

Vote with Your Dollars

\$110	▪ Market or improve existing assets	\$57	▪ Nationally-known Festivals
\$96	▪ Public Markets	\$57	▪ Large Zoo
\$50	▪ Capitol Mall	\$95	▪ Theater Venues
\$69	▪ State-of-the-Art Community/Civic Center	\$136	▪ Sports & Entertainment Complex
\$77	▪ Town Center	\$86	▪ Major Museums
\$11	▪ Olympic Facilities	\$65	▪ Kid-friendly Destinations
\$211	▪ River Walk	\$51	▪ Themed Districts
\$82	▪ Arts Incubator	\$53	▪ Other:
\$6	▪ Wellness Center		
\$78	▪ Central Park		

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Creating an Economic Development Strategy For the Sacramento Region



Top 7 Breakdown 9/28

1. River Walk
2. Sports and Entertainment Complex
3. Market or improve existing assets
4. Public Markets
5. Theatre Venues
6. Major Museums
7. Arts Incubator

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